



Global Omnibus Survey



- **Global Omnibus Internet Survey with the 2,000 Samples according to 20-50s Male Female Demographic Composition in Each Country**
 - When you want to survey only a few questions
 - Instead of conducting a study to find an incidence rate
 - As an in-house omnibus survey in your company
 - ✦ Demographics such as gender/age can be customized for purchase of whole 20 questions
- **Standard Deliverables**
 - Questionnaire translation by a native researcher in the target country
 - A simple crosstabulation and charts of the basic attribute questions
 - Raw data (data from the screening questions and the survey questions for your request)
 - ✦ Translation of open-end answers will be costed separately
- **Cost per Country**
 - Japan, China, USA, Canada, Mexico, Brazil, Australia, UK, France, Germany, Italy, Spain and Russia
 - ✦ Up to 5 questions: 3,000 USD in total (without tax)
 - ✦ 6 or more questions: 600 USD per question (without tax)
 - ✦ Up to 20 questions: 9,000 USD (without tax)
 - Thailand, Vietnam, Malaysia, Indonesia, and Taiwan
 - ✦ Up to 5 questions: 3,500 USD in total (without tax)
 - ✦ 6 or more questions: 700 USD per question (without tax)
 - ✦ Up to 20 questions: 10,000 USD (without tax)
- **Timeline**
 - Timing for an Omnibus Survey Start
 - ✦ The survey starts in a week once the target country reaches 10 questions or more at the end of the month
 - ✦ Or regardless of the end of the month, the survey starts in a week once the target country reaches 20 questions
 - The large consecutive holidays in your target country are not included in the actual fieldwork period
 - If you would like to participate, please contact us at least one week before you submit the final survey draft

It takes about 4 weeks from the decision to participate to receiving the final data (about 2 weeks from the start of the fieldwork to delivering the results)

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